

# Probing Business Idea

Interested Applicants/ Budding Entrepreneurs can fill and send this form to Management Associates, E-10, Sector 72, Noida – 201307 or Email (Scan Copy): vkarora@manasso.com

## **A: Promoter's Details**

Name of the Promoter: .....

Date of Birth: ..... Mobile No.: .....

Father's/ Mother's Name: .....

Address: .....

.....

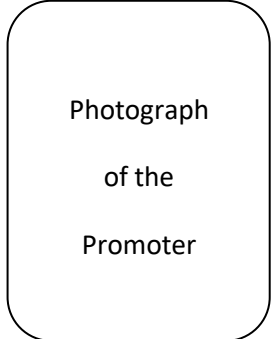
Email ID: .....

Name of the University/ Institute: .....

Course: ..... Branch: ..... Year: .....

Aadhaar Number (Enclose copy): .....

Institute/ University Enrolment No. (Enclose ID Copy): .....



## **B: Co-Promoter's Details (if any)**

(i) Name: ..... Aadhaar No. ....

(ii) Name: ..... Aadhaar No. ....

(iii) Name: ..... Aadhaar No. ....

(iv) Name: ..... Aadhaar No. ....

## **C: Business Proposal/ Idea**

Name of Business/ Project/ Idea: .....

Nature: ..... (Technical/ Non-Technical) ..... (Product/ Service)

Product Line

(i) .....

(ii) .....

(iii) .....

Minimum Capital Required in INR (until reaches to commercialization) .....

**D: Basic Details of Business Idea**

**1. Problem in the Society, which your business idea will solve**

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**2. How your Business Idea will help**

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**3. Unique Selling Proposition (USP)**

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**4. Raw Materials Requirements**

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**5. Areas, where facilitation is Required**

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