## **Lean Canvas Summary**

Problem List top 1 to 3 Problems	Solution Outline possible solution for each Problem	alue Proposition  ferent and worth paying	Unfair Advantage(s) Something that cannot easily be brought or copied	Customers Segment List your target Customers/ Users
Existing Alternatives	Key Matrices List the key numbers that tell you how your business is doing		Channels List your path to Customers (Inbound or Outbound)	
Cost Structure List your fixed and variable cost		Revenue Stream List your sources of Reven	nue	