

Capacity Building Session A

Session Line		
1	Prime Incubator/ University	Punjab Agri Business Incubator (http://www.paupabiraftaar.co.in)
2	Date and Time	25 th September 2021 10.45 AM onward
3	Topic of the Capacity Building Workshop/ Sessions	Agripreneurs' Ventures after Covid Pandemic – Future Ahead
4	Knowledge Partner	Management Associates Private Limited (https://www.manasso.com/)
5	Participants	Startup Promoters, Founders, Incubatees, Aspirant Entrepreneurs

Agenda			
Time	Invitee Expert's Name	Designation	Purpose
10:45 AM to 10:55 AM	Er. Karanvir Gill	Business Manager, Punjab Agri Business Incubator, Punjab Agricultural University, Ludhiana	Welcome Note and the Introduction of Punjab Agri Business Incubator and Capacity Building Session.
11:00 AM to 12:30 PM	Dr. V P Sharma	Former Director, MANAGE Hyderabad	Session conducted on 'Agripreneurship: Opportunities and Challenges after COVID Times' followed by Q & A round.
12.30 PM to 02.00 PM	Dr. Venkat Reddy	Visiting Professor Dept. of Agribusiness Management, UASB, GKVK Campus, Bangalore	Session conducted on 'Reinventing Agri Supply Chain during Corona Pandemic' followed by Q & A round.
02.00 PM to 02.15 PM	Dr. V K Arora	CEO Anveshan Foundation, Delhi	Valedictory with vote of thanks

Background of the Experts	
Dr. V P Sharma	Dr. Sharma is a triple post-graduate, MA in Economics, MSc Statistics and MBA Operations followed by PhD in Development Studies in Water-shed Management. He has 40 years of Experience, Started Career as Systems Analyst in 1979, Joined Indian Statistical Service (ISS) in 1982 and worked there till 1987, Served in various capacities mainly in IT area for last 37 years,

	<p>as Systems Analyst, Systems Manager, Information System Specialist and then Deputy Director (IT) at MANAGE since 1989.</p> <p>Served as Director (Information Technology, Documentation and Publications) and Chairman, MANAGE Centre for Agricultural Knowledge Management, ICTs and Mass Media; and MANAGE Centre for Agrarian Studies and Natural Resources Management at National Institute of Agricultural Extension Management (MANAGE), Hyderabad till December 2017.</p> <p>He has Published over 50 Technical Papers in National and International Journals and has travelled all over the globe.</p> <p>His core competency is in the domain of Agricultural Knowledge Management, Natural Resources Management, Climate Change Information Services, Sustainable Agriculture, Monitoring and Evaluation.</p> <p>He is presently associated with the Ministry of Agriculture & Farmers' Welfare, Govt. of India as Technical Consultant (Water-shed Development) at National Rain-fed Area Authority (NRAA).</p>
<p>Dr. Venkat Reddy</p>	<p>Dr. Reddy is a retired professor from UASB, GKVK, Bangalore and presently associated with the same institute as a visiting professor. He is also a visiting faculty with Manage - Hyderabad, IIHR - Bangalore, ICAR – Bangalore, NIAM, Jaipur and Directorate of Medi-ci-nal and Aromatic Plants, Anand, Gujarat.</p> <p>He has served as a member of the 12th plan Evaluation Team of the Indian Coffee Board, G O I. And member of many boards and committees set up by the state and central government. He is a life member of Indian Society of Agriculture Marketing , Agricultural Economics Research Association, Indian Economic Association, Indian Society of Agribusiness Management and Indian Society of Seed Technology.</p> <p>He was born in an Agricultural Family in Thoopalli Village, Sri-nivasa-pura Taluk, Kolar District and pursued his whole education in Government Institutions only. He is a donating figure throughout his life in many lakhs even from his retirement benefits.</p>


<p>Report</p>
<p>The Capacity Building Program was attended by 42 Startup Promoters, Incubatees, Pre-incubatees and Aspirant Entrepreneurs from Punjab Agri Business Incubator and its associate's incubators.</p> <p>After introduction about the Agripreneurs Ventures in the sector, first session was conducted on 'Agripreneurship: Opportunities and Challenges after COVID Times'.</p> <p>The group was informed about the scenario of the sector before and after the pandemic. Experts compared the present scenario of India with other countries. Area and opportunities were the prime attraction of the sessions.</p>

Detailed description was enunciated regarding Sustainable Inputs, Efficient Input Management, Precision/ Smart Agriculture, Innovative Food Technologies, Soil and Water Management, Vermi-composting, Vertical Farming/ Urban Farming/ Roof-top Farming, Aquaculture, Farm Mechanization, Post-harvest Technologies, Post-harvest –Grading, Packing, Value Addition, Farm Produce Collectivization, Farmer Producers Organizations (Management and advisory Services), ICT enabled Farm Advisory Services, Internet of Things (IOT) in Agri and Agri-produce Quality Monitoring and Management.

Experts also discussed about Agri-Clinics and Agri-Business Centres (ACABC) and illustrated the state-wise progress during and after the new normal.

Reinventing Agri Supply Chain during Corona Pandemic i.e. complete procurement and logistics positioning and the effect on the same during the pandemic was also discussed in detail. The analysis shown here was fabulous and eye opener the capacity of Indian agriculture sector.

Capacity building sessions attracted very good feedback from the participants.

 <p>Punjab Agri Business Incubator & Management Associates</p> <p>Present an online session on Agripreneurs' Ventures after Covid Pandemic – Future Ahead Who should attend: Startup Promoters/ Incubators/ Pre-incubators/ Aspiring Entrepreneurs 25th September 2021 10:45 AM onward Registration Link: https://bit.ly/participants_registration</p> <p>Expert Sessions by/ Interaction with</p> <ol style="list-style-type: none"> 1. Dr. V.P Sharma, Former Director, MANAGE Hyderabad Topic: - Agripreneurship: Opportunities and Challenges after COVID Times 2. Dr. Venkat Reddy, Visiting Professor Dept. of Agribusiness Management, UASB, GKVK Campus, Bangalore Topic: - Reinventing Agri Supply Chain during Corona Pandemic Moderator: Dr. V.K Arora, CEO, ICGTSM Anveshan Foundation, Delhi <p>No Participation Fee E-Certificates will be provided Prior registration is required Limited Seats Details of the Online Platform will be shared via email to the registered & approved participants https://www.manasso.com http://www.pasabirraas.com</p>	