

Capacity Building Session B

Session Line		
1	Prime Incubator/ University	Agribusiness Incubation Centre, CCS HAU, Hisar (http://abichauhisar.com)
2	Date and Time	09 th October 2021 10.45 AM onward
3	Topic of the Capacity Building Workshop/ Sessions	Agri-Entrepreneurship in India – Opportunities and Challenges after pandemic
4	Knowledge Partner	Management Associates Private Limited (https://www.manasso.com/)
5	Participants	Startup Promoters, Founders, Incubatees, Aspirant Entrepreneurs

Agenda			
Time	Invitee Expert's Name	Designation	Purpose
10:45 AM to 10:55 AM	Ms. Manisha Mani	Chief Executive Officer, Agribusiness Incubation Centre, CCS HAU, Hisar	Welcome Note and the Introduction of Agribusiness Incubation Centre, Hisar and Capacity Building Session.
11:00 AM to 12:30 PM	Dr. S P Mishra	Former Vice Chancellor, DSVV Haridwar & Shridhar University Pilani	Session conducted on 'Agri entrepreneurship – A futuristic view after pandemic' followed by Q & A round.
12.30 PM to 02.00 PM	Dr. Shreekant Sharma	Faculty Member, ni-msme, Hyderabad	Session conducted on 'Institutional Support and Government Schemes for Agri Entrepreneurs' followed by Q & A round.
02.00 PM to 02.15 PM	Dr. V K Arora	CEO, Anveshan Foundation Delhi	Valedictory with vote of thanks

Background of the Experts	
Dr. S P Mishra	Dr. Mishra has done his PhD from Indian Agricultural Research Institute, New Delhi. He worked as Scientist at NDRI, Karnal, Senior faculty at NISIET, Hyderabad, the Chief Executive of Information Technology, Business Incubator and Centre of Learning and Education of GGS Indraprastha University, Delhi established at JSS Academy of Technical Education. He was Director of Institute of Entrepreneurship Development, UP, Lucknow (promoted by IDBI, IFCI, ICICI & Government of India) and

	<p>Director (Behavioral Science) at National Institute for Entrepreneurship & Small Business Development, New Delhi (Established by the Ministry of MSME, Govt of India)</p> <p>He has worked for nine years as the founder Vice-Chancellor of Dev Sanskriti Vishwavidyalaya, Haridwar & Shridhar University Pilani (Rajasthan) which is well known for Engineering, Management, Pharmacy and Basic sciences.</p> <p>Presently engaged as Advisor in the areas of promoting Innovation, Incubation & Entrepreneurship for different groups of institutions. He continues to be member of various national-level organizations/institutions including member planning board, GGS Indraprastha University, Delhi.</p> <p>As a chief resource person, he was deeply involved with Commonwealth Secretariat London & UNDP. Visited different countries for various professional task including Maldives as a Consultant to devise strategy for youth enterprise development. He is credited with several awards for achieving excellence in his professional pursuits.</p>
<p>Dr. Shreekant Sharma</p>	<p>Dr. Shreekant Sharma holds a Ph.D. in Agri Business Management. He has total professional experience of 13 years as faculty, researcher and corporate executive.</p> <p>His subject specializations are Agripreneurship, Food Processing, Livelihood and Rural Enterprise Management. He has managed related projects, conducted research studies and training programmes.</p> <p>Dr. Sharma has conducted more than 60 training programmes and over 12 Projects. He has published 25 research papers in peer reviewed journals and presented paper at various academic conferences. He has published books and submitted policy research reports.</p> <p>He also writes in magazine & newspaper. He has received 2 awards for his research works.</p> <p>Dr. Sharma has attended 25 professional trainings. He has conducted 10 international training programmes, several guest sessions, 12 national level seminars and workshops.</p> <p>He has a membership of 3 Professional Societies including Honorary Member at Centre of Excellence, School of Vocational Education (SVE), Tata Institute of Social Sciences (TISS). He is editor for Small Enterprise Development and Management Extension (SEDME) Journal and International Food and Agribusiness Management Review. He has guided more than 1600 agri-entrepreneurs.</p>

<p>Report</p>
<p>The Capacity Building Program was organized for the startups' promoters/ incubatees of Agri Business Incubator, Hisar, Haryana and its partner incubators. Total 34 promoters, founders of the startups, incubatees and budding entrepreneurs in numbers had attended the sessions.</p>

There were two sessions in this workshop on the topic ‘Agri-Entrepreneurship in India – Opportunities and Challenges after pandemic’

Sessions were started with the scenario of unemployment in agriculture sector since the year 2002 till 2021. The same was compared with the farm income and non-farm income of the country. Cultivation, Live stock and others were primarily discussed after the pandemic. Shift/Migration of villagers specially after the pandemic and its impact on the issues were the core points of discussion. How the scenario created new opportunities and challenges for Agri and Agritech Entrepreneurs were very well explained by the experts.

Emerging possibilities in the sector pertaining to food e-retail system, e-commerce, delivery based sectors, ready to cook and ready to eat were discussed.

Example of AgriHub, direct-to-farmers m-commerce platform, Jayalaxmi Agrotech Private Limited’ Agri ICT solution were discussed during the session.

Monsanto and Microsoft Investment in Agricultural Technology in Brazil were very well accepted by the participants.

Situation of the ecosystem including venture capitalist (after the covid pandemic) were informed by the experts followed by all the Government schemes were illustrated by the experts.

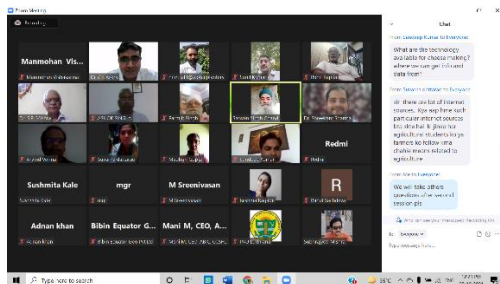
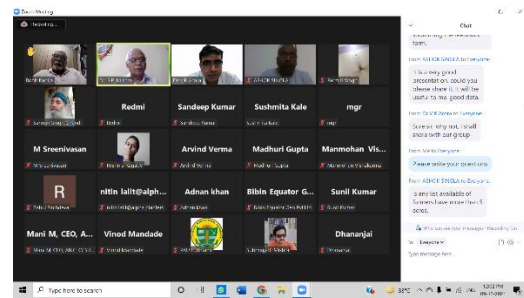
After answering all the queries of the participants, Dr. V K Arora concluded the workshop. Many participants have requested to conduct more such webinar in future.

Agribusiness Incubation Centre, CCS HAU, Hisar & Management Associates
 Present an online session on
Agri-Entrepreneurship in India – Opportunities and Challenges after pandemic
 Who should attend: Startup Promoters/ Incubatees/ Pre-incubatees/ Aspirant Entrepreneurs
 09th October 2021 | 10:45 AM onward
 Registration Link: https://bit.ly/participants_registration

Expert Sessions by/ Interaction with

1. Dr. S P Mishra, Former Vice Chancellor, DSVV Haridwar & Shridhar University Piliani
 Topic: - Agri entrepreneurship – A futuristic view after pandemic
2. Dr. Shreekanth Sharma, Faculty Member, ni-meme, Hyderabad
 Topic: - Institutional Support and Government Schemes for Agri Entrepreneurs
 Moderator: Dr. V K Arora, CEO, IIGDTUW Anveshan Foundation, Delhi

No Participation Fee | E-Certificates will be provided | Prior registration is required | Limited Seats
 Details of the Online Platform will be shared via email to the registered & approved participants
<https://www.manasso.com> | <http://abichahisar.com>



Venture Capitalist

- Acumca.org
- Global Easy Water Products
- Omnivore Partner
- Avishkar Venture Fund
- Small Enterprise Assistance Fund
- Biotechnology Industrial Partner Programme
- Small Business Innovation Research Initiative (SBIRI)
- Biotechnology - Ignition Grants (BIG)
- Technopreneur Promotion Programme (www.saralika.in) upto 45 Lakhs

The slide also features a small video feed of Dr. S.P. Mishra in the top right corner.