

Capacity Building Session D

Session Line		
1	Prime University/ Ecosystem	Central University of Jharkhand, Ranchi (http://cuj.ac.in)
2	Date and Time	30 th October 2021 02.00 PM onward
3	Topic of the Capacity Building Workshop/ Sessions	Entrepreneurial Journey in the Indian Start-up Ecosystem After Pandemic
4	Knowledge Partner	Management Associates Private Limited (https://www.manasso.com/)
5	Participants	Startup Promoters/ Founders from Jharkhand Startup Ecosystem, Entrepreneurs Aspiring Students

Agenda			
Time	Invitee Expert's Name	Designation	Purpose
02:00 PM to 02:15 PM	Dr. Nitesh Bhatia	Assistant Professor, DBA, SMS, CUJ Convener	Welcome Note and brief Introduction about Capacity Building Session
02:15 PM to 02:25 PM	Prof. (Dr.) Bhagwan Singh	Head-DBA & Dean- SMS, CUJ	Introduction about the University and Jharkhand Startup Ecosystem
02.30 PM to 04.40 PM	Dr. V K Arora	Chief Executive Officer, Anveshan Foundation, Delhi	Session conducted on 'Entrepreneurial Journey in the Indian Start-up Ecosystem After Pandemic' followed by Q & A round.
02.00 PM to 02.15 PM	Dr. Nagapavan Chintalapati	Assistant Professor, Central University of Jharkhand	Valedictory with vote of thanks

Background of the Expert	
Dr. V K Arora	Dr. Arora is a technocrat with PhD in Entrepreneurship and has over twenty years of experience. He is a learner and practicing in the realm of 'Entrepreneurship, Start-ups and Venture Development'. He has conducted over one thousand workshops pan India and has decent understanding of Entrepreneurial and start-up ecosystem of India. He is associated with many organizations, universities, institutes, startups and other enablers across India as Mentor. His core interest is to formulate and implement Strategies for Start-ups scaling at different levels, including functional areas.

Presently, he is working with a leading Incubation Centre of Delhi Government, funded by Department of Science & Technology as TBI, 'IGDTUW Anveshan Foundation' since its inception as Chief Executive Officer.

Report

Dr. Arora has a huge experience in facilitating the incubation centers across India. He started off the session with the explanation of few basic but important terms like aspirant, budding entrepreneur, wannapreneur. He threw light on the qualities, an entrepreneur needs to integrate in the four stages of his/her entrepreneurial journey namely, the beginning stage, the middle stage, the long stage and the long long stage. He also spoke about organization options and funding options available in India for an entrepreneur. He explained about the challenges an entrepreneur faces and ways to overcome them with a cognitive approach specially after the covid pandemic.

He not only explained the entrepreneurial journey from an entrepreneur's perspective but also from the other stakeholder's perspective (promoters, angel investors etc.). The session included real-life examples of how various start-ups converted the existing problems into opportunities. At the end of his talk, he gave a mantra of refine, refine and refine the idea till it gets materialized. He has described about the investment scenario post covid situation. How to make term-sheet and points to keep in mind during investors meet were well explained by him.

The session concluded with an interactive question answer round. Total 27 Startups from Jharkhand along with more than 50 students (who want to pursue entrepreneurship track as their career option) from Central University of Jharkhand and other premium institutes of Jharkhand attended the workshop.

CUJ Institution's Innovation Council & Management Associates
 Present an online session on
Entrepreneurial Journey in the Indian Start-up Ecosystem After Pandemic
 Who should attend: Startup Promoters/ Incubators/ Pre-Incubators/ Aspiring Entrepreneurs
30th October 2021 | 02:00 PM onward
 Registration Link: https://bit.ly/participant_registration
Expert Session and Interaction with
 Dr. V.K. Arora
 Chief Executive Officer,
 IGDTUW Anveshan Foundation
 Indira Gandhi Delhi Technical University for Women
 Keshavnagar, Delhi - 110006
 Moderator: Dr. Nilesh Bhatia, Assistant Professor, DBA, SMS, CUJ
 No Participation Fee | E-Certificates will be provided | Prior registration is required | Limited Seats
 Details of the Online Platform will be shared via email to the registered & approved participants
<http://www.manass.com> | <http://tsj.ac.in>

